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1 UNITED STATES DISTRICT COURT
2 SOUTHERN DISTRICT OF NEW YORK

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3 IN RE GOOGLE ADVERTISING
4 ANTITRUST LITIGATION

21 MDL 3010 (PKC)
Conference

6 -----x

New York, N.Y.
April 19, 2022
3:20 p.m.

8 Before:

9 HON. P. KEVIN CASTEL

10 District Judge

11 APPEARANCES

12 JASON ALLEN ZWEIG
13 Attorney for State Plaintiffs

14 LANIER LAW FIRM
15 Attorney for State Plaintiffs
16 ZEKE DeROSE III

17 GIRARD SHARP LLP
18 Attorneys for Plaintiff Advertisers
19 JORDAN ELIAS

20 AHDOOT & WOLFSON PC
21 Attorneys for Plaintiff Advertisers
22 BRADLEY K. KING

23 ZWERLING SCHACHTER & ZWERLING LLP
24 Attorneys for SPX/Skinny School Plaintiffs
25 FRED TAYLOR ISQUITH

KELLOG HANSEN TODD FIGEL & FREDERICK PLLC
Attorneys for Associated Newspapers
ERIC J. MAIER
JOHN THORNE
SARAH MARGOLIS

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1 APPEARANCES CONTINUED:

2 HERMAN JONES LLP

3 Attorneys for Direct Action Newspaper Plaintiffs

4 SERINA MARIE VASH

5 BOIES SCHILLER & FLEXNER

6 Attorneys for Publisher Plaintiffs

7 DAVID BOIES

8 BERGER MONTAGUE PC

9 Attorneys for Publisher Plaintiffs

10 CAITLIN GOLDWATER COSLETT

11 KOREIN TILLERY LLC

12 Attorneys for Publisher Plaintiffs

13 GEORGE A. ZELES

14 CRAVATH SWAINE & MOORE LLP

15 Attorneys for Defendant Meta

16 KEVIN J. ORSINI

17 FRESHFIELDS BRUCKHAUS DERINGER US LLP

18 Attorneys for Defendant Google LLC

19 ERIC MAHR

20 ROBERT JOHN McCALLUM

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(In open court; case called)

THE COURT: This is In Re Google Digital Antitrust Litigation 21 MD 3010. First of all, if you are fully vaccinated and three feet or more from the person next to you, you may take your face mask off or you may leave it on, as you wish.

I will just do the roll call. I have Mr. Zweig.

MR. ZWEIG: Right here.

THE COURT: Mr. DeRose.

MR. DeROSE: Right here, your Honor.

THE COURT: And Jordan Elias for the Plaintiff Advertisers?

MR. ELIAS: In the box.

THE COURT: Thank you.

Bradley King for the Plaintiff Advertisers.

MR. KING: Also in the box.

THE COURT: Thank you.

Mr. Isquith, where are you?

(Raises his hand)

THE COURT: Mr. Maier for Associated Newspapers.

(Indicating)

THE COURT: Mr. Isquith is representing SPX/Skinny School.

Mr. Thorne for Associated Newspapers.

MR. THORNE: Your Honor.

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1 THE COURT: Ms. Margolis also for Associated
2 Newspapers.

3 (Indicating)

4 THE COURT: Ms. Vash, where are you?

5 MR. VASH: Right here.

6 THE COURT: For the Direct Action Newspaper
7 Plaintiffs.

8 Mr. Boies, I see in the front row for the Publisher
9 Plaintiffs.

10 Ms. Coslett. Thank you.

11 Mr. Zeles for Publisher Plaintiffs.

12 (Indicating)

13 Mr. Orsini for defendant Meta Defendant.

14 THE COURT: And Mr. Mahr for Google.

15 MR. MAHR: Right here.

16 THE COURT: Where is Mr. Mahr?

17 So let me get something straight here from the outset
18 which should not be controversial. Have the two million
19 documents that were produced in the state investigations and
20 were ordered produced in the Northern District of California
21 been produced to the plaintiffs in the civil cases that are
22 part of this MDL on the basis of the interim protective order,
23 all of them?

24 THE COURT: I'm going to ask Google first and then
25 when you hear his answer, then raise your hand and maybe you

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1 can contribute something.

2 Go ahead.

3 MR. MAHR: Yes, your Honor.

4 THE COURT: Yes, sir.

5 MR. MAIER: I would just say we are still working to
6 make sure we have all of the documents. Right now we have --
7 are showing about a 20,000 to 21,000 document deficit. We are
8 working to figure out what those documents are, and then we
9 will reach out to Google.

10 THE COURT: Let's just have good habits here. Please
11 state your name every time you talk for the benefit of our
12 court reporter.

13 MR. MAIER: Eric Maier for plaintiff Associated.

14 THE COURT: Thank you. So that at least is behind us.

15 I have to tell you this protective order is the worst
16 kind of overkill I've ever seen, and folks do business every
17 day of the week, and I realize this is not an
18 everyday-of-the-week case, but with serious confidential
19 information in MDLs with orders that are more clear that reduce
20 the likelihood of more disputes. So this is just a hot mess as
21 far as I'm concerned.

22 I look on page 8, and I see references to the Texas
23 OAG order and the multistate confidentiality agreement and a
24 protective order in *Texas v. Google* and how they all relate to
25 this order. I don't know that I have any of those documents.

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1 I know that there is a view by Google that the state plaintiffs
2 should be bound by some of those documents, some of those
3 orders rather than by this protective order, right? Isn't that
4 Google's position?

5 MR. MAHR: No, your Honor. We think that all the
6 parties to this case should be bound by the protective order
7 you're going to enter in this case.

8 THE COURT: Including the state plaintiffs.

9 MR. MAHR: Including the state plaintiffs.

10 THE COURT: And the state plaintiffs agree with that?

11 MR. MAHR: They'd have to speak for themselves. I do
12 think, your Honor, that our third parties, however, whose
13 materials were produced under those previous protective orders
14 who are not a party to this case and who we therefore think
15 those protections should remain in place for.

16 MR. ZWEIG: Your Honor, the state plaintiffs do agree
17 with that. The only exception to that is how to treat the
18 investigation materials that were produced in our investigation
19 of Google.

20 THE COURT: All right. Now tell me about what they
21 are.

22 MR. ZWEIG: So that's the 2 million documents that
23 your Honor just referenced. We believe that when --

24 THE COURT: Well, that's a pretty big carveout. So
25 those two million documents, which I thought is the bulk of

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1 what we're talking about today, you don't believe should be
2 under the proposed protective order that's being submitted in
3 this case but should remain under the prior protective order,
4 is that your position?

5 MR. ZWEIG: No, your Honor. We think the
6 investigation materials were essentially produced in this
7 litigation and are now essentially part of this MDL and should
8 be governed by the order that we're talking about today and
9 that we have the disputes on.

10 I think that's -- I'm sorry, your Honor. That's
11 Google's position that the investigation materials should be
12 treated under the prior order only as to the state plaintiffs,
13 so they seem to want to have two different regimes.

14 THE COURT: Is that accurate?

15 MR. MAHR: No, your Honor. For example, with respect
16 to clawbacks, we agree that whatever procedure the Court
17 decides on for clawbacks in this case should apply to all those
18 documents as well. There is a dispute between the parties as
19 to whether -- and it's a bit of a technical question, but
20 whether those 2,200,000 documents should be viewed as deemed
21 produced in this case. Our concern there is that the
22 plaintiffs will use that as a back door to then ask for a
23 privilege log that they didn't pursue during the investigation
24 and will try to do that now. That's what they suggested in a
25 meet-and-confer.

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1 THE COURT: I have to tell you. I think that's what
2 you're trying to do in this document, is resolve a lot of
3 issues down the road that don't go to the question of
4 protection of confidential information in this document.

5 All right. Let's start with an easy one. Let's go to
6 page 2, paragraph 1(b). It sounds so reasonable when you read
7 it. "Confidential information or confidential means
8 information (regardless of how it is generated, stored or
9 maintained) or tangible things that qualify for protection
10 under Federal Rule of Civil Procedure 26(c)."

11 How reasonable does that sound? Okay. So tell me
12 what the standard is under 26(c), Mr. Mahr.

13 MR. MAHR: The standard under 26(c) addresses
14 documents that could humiliate, embarrass, or otherwise -- I
15 don't have it in front of me -- harm the interests of the
16 producing party.

17 THE COURT: Well, let's see if that's quite what it
18 says. So, it sets forth a regime where a party may seek
19 protection for certain documents. So it tells you where you
20 may move for a protective order, and you may move for an order
21 forbidding the disclosure or discovery.

22 Does that have anything to do with this?

23 MR. MAHR: With a protective order, no.

24 THE COURT: Okay, so that's 26(c). The next provision
25 is "specifying the terms including time and place or the

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1 allocation of expenses for the discovery or disclosure." This
2 is now 26(c) which you incorporate.

3 Does that have anything to do with this?

4 MR. MAHR: I should first say I don't want to be
5 defending this. This was plaintiff's suggestion to which we
6 agreed, but --

7 THE COURT: Well, then you're on the hook.

8 MR. MAHR: Sure. And I think the idea was -- is it in
9 the last line. I don't have 23(c) -- 26(c) in front of me,
10 unfortunately, but there's a list of reasons why --

11 THE COURT: A through H. Go ahead.

12 MR. MAHR: Right before A through H, if I'm picturing
13 it correctly, it talks about harassment, embarrassment, and
14 those factors. Those are the things I believe the parties
15 believed would be a basis for identifying something as
16 confidential information.

17 THE COURT: So confidential information would be
18 information that if disclosed would present annoyance,
19 embarrassment, oppression or undue burden or expense.

20 So how do I apply that standard: Undue burden or
21 expense? What does that have do with the confidentiality of
22 the document? The document request might be wildly overbroad,
23 and it may cost a king's ransom to produce it, but what does it
24 have to do with confidentiality?

25 MR. MAHR: It doesn't, your Honor.

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1 THE COURT: So, you know, I pick this up, this isn't
2 even something in dispute. This doesn't give a workable
3 standard of what's confidential.

4 I think where I'm headed on this is I'm going to issue
5 a confidentiality order in this case because I really think the
6 parties fell down on the job. No one's -- everybody is acting
7 in the utmost good faith. I am not suggesting otherwise. But
8 this is not helpful. This is the stuff that causes fights and
9 disputes and time-wasting and satellite litigations.

10 Now, we get to, I think, the first substantive dispute
11 is on page 3. "Subject to the foregoing, highly confidential
12 information may include trade secrets, including algorithm and
13 source code." And plaintiff wants to change that to algorithms
14 or source code.

15 Help me out here. Maybe it's late in the afternoon,
16 but what is the intended meaning of that change, the *and* to an
17 or?

18 MR. ZWEIG: I think it's not as much the *and* or the
19 or, your Honor, as it is the defined term source code.
20 Paragraph 1(u) -- proposed 1(u) on page 7 where source code is
21 defined, it's plaintiff's position that the protective order
22 that we've negotiated should govern source code. Source code
23 is a complex area, obviously. I have one of my co-counsel here
24 who just negotiated with Google. It took one and a half years
25 to get a source code provision. We think we should be doing it

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1 now and get it done now while we're waiting on the motion to
2 dismiss. We're not asking they produce source code. We just
3 want to get this issue off the table. So it's more of an issue
4 of the fact that we want to have that defined term source code
5 and have this protective order govern the production of source
6 code, and there's a dispute between the plaintiffs and Google
7 on that.

8 THE COURT: All right. So now help me out. Somebody
9 help me out here. If I agreed with the party who doesn't want
10 initial cap S and C source code, but wants lower S and C source
11 code, what would I be buying into if I went with the lower case
12 S and C rather than the upper case S and C? What would be the
13 significance of this? Can you explain this to me? Because I
14 tried to spend some time with this, and I wasn't smart enough
15 to be able to figure it out. Go ahead.

16 MR. MAHR: Your Honor, Eric Mahr for Google. I
17 apologize for the confusion. I believe that the upper case
18 S and C imports into this protective order, and I think this is
19 one of the issues that you're raising, seven or eight pages on
20 the treatment of source code which were introduced into these
21 negotiations in December after we were going forward on them
22 for two months, and there were no source code provisions in the
23 Texas protective order. There were not any in the Northern
24 District of California protective orders in this case, but
25 after two months while we were on the verge of being able to

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1 present the issues that do exist to you in January, they were
2 introduced.

3 We have tried to meet and confer on them. We have
4 provided three pages of our comments and questions about the
5 proposed source codes, and we haven't got any engagement from
6 the plaintiffs on that. We, therefore, think this issue should
7 be negotiated separately. Source code, you can't overstate how
8 it's the crown jewels, courts have recognized this, of a
9 digital company.

10 THE COURT: I got it. But let me ask you a question.
11 Google - I'm just taking a wild guess - has been involved in a
12 fair amount of litigation over its lifetime. Are you telling
13 me that you've never entered into a confidentiality order
14 that's covered source code?

15 MR. MAHR: We have entered into those agreements, but
16 those agreements specifically addressed source code, typically
17 taking as the basis for them the model provided by the Northern
18 District of California on source code. Plaintiffs said that
19 they used that as inspiration, but they apparently didn't find
20 it very inspiring because they have a number of really
21 significant departures from that model, and when we've asked
22 them about it in the three pages of questions that we appended
23 to our letter to you, they haven't engaged on it. They just
24 said, we're at an impasse. Let's see what happens when we go
25 to the Judge.

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1 MR. ZWEIG: Well, your Honor, you may not be surprised
2 to hear we don't agree with the presentation of the chronology
3 that Mr. Mahr presented. We provided the first draft of a
4 protective order to Google on October -- and I still call it
5 Facebook.

6 THE COURT: Got it.

7 MR. ZWEIG: Google and Facebook on October 15. We
8 used as a model the protective order that Judge Jordan entered
9 in the Eastern District of Texas that defined *highly*
10 *confidential information* as it is here when it had the lower
11 case source code. Google then in their revisions carved that
12 out and said we'll negotiate source code at a later date. That
13 was in mid-November. We then said, well, why are they doing
14 that? It takes a long time to --

15 THE COURT: Let's get to the end of the story now.
16 There's a Northern District of California model source code
17 protection, okay. It's reported that you found your
18 inspiration from that. You could admit or deny, but assuming
19 you did, what's the problem? Google has entered into a number
20 of protective orders governing source code.

21 Mr. Mahr, I assume you're not unwilling to produce
22 three exemplars of protective orders for source code that
23 Google has signed onto?

24 MR. MAHR: We certainly can do that, your Honor.

25 THE COURT: Okay. Let's get that. See whether you

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1 can live with it.

2 MR. ZWEIG: That's fine with us, your Honor. We just
3 wanted to negotiate the source code protocol, that's it, and we
4 have been on -- they still get to respond.

5 THE COURT: You've got to be creative. If you have an
6 obstacle like that, why not say to the other guy exactly as
7 I've said, let me see what you've done in another court.

8 MR. ZWEIG: I'm sorry. Just so it's clear, your
9 Honor, we when we provided them with our first draft of source
10 code provisions, yes, the Northern District of California one
11 was used, but we also used two other ones that Google had
12 signed onto in other cases, so it was an amalgam of all three
13 documents, but that wasn't sufficient for Google.

14 THE COURT: Well, you know what? To some extent the
15 perfect is going to be the enemy of the good here, and so
16 presumably Google would be in an awkward spot before me if you
17 looked at the three of them and so there's A, B and C. A said,
18 well, as plaintiff's lawyer, I like B the best. A and C may be
19 okay, but I like B the best. We agree to B. And Google says
20 no. That's a tough spot for them to be in if they agreed to it
21 in another case. Why does everybody have to reinvent wheels
22 here?

23 Mr. Boies, you wanted to make a comment.

24 MR. BOIES: No, I think the Court actually just said
25 what I was going to say. I think that the right way to proceed

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1 is for them to give us protective orders that they've entered
2 into in the past, and we can give them a choice and see if they
3 accept it.

4 THE COURT: Okay. And this order is going to have to
5 have a very clear designation of what is confidential
6 information.

7 MR. BOIES: Yes.

8 THE COURT: That's for sure.

9 MR. MAIER: Your Honor?

10 THE COURT: Yes.

11 MR. MAIER: Eric Maier for Associated Newspapers. I
12 just want to be clear about one thing. We sort of are in the
13 position that you just laid out where Google is objecting to a
14 source code protocol that they entered into just 12 days ago,
15 actually, in another antitrust MDL where Google is the
16 defendant. Google agreed to accept 12 of the 16,
17 three-quarters of the 16 things, that they objected to in the
18 letter to your Honor, and that was just a day after they
19 responded to -- or submitted their letter in this case.

20 THE COURT: I choose to be an optimist, and I think
21 maybe they're going to rethink it, okay?

22 Okay, I'll bite. On page 5(k), what are we trying to
23 capture there? I understand what "governed by the terms of
24 this order" means. I do understand that, and I would have
25 thought that I understood "deemed to have been produced in

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1 these actions." What are you all disputing and fighting about
2 there?

3 MR. ZWEIG: Want me to go first, your Honor?

4 And I apologize to the court reporter. I forgot to
5 announce my name at the beginning. Jason Zweig.

6 I think that goes back to the first issue your Honor
7 raised about how to deal with the investigation materials. I
8 think we all agree that this confidentiality order once entered
9 will govern the parties, all parties going forward, but what do
10 we do about the materials that were produced in our
11 investigation. And I think that implicates two issues: How do
12 you treat clawbacks of the investigation materials and
13 privilege logs. That's really the two issues.

14 Google has said that they did not believe that these
15 documents were produced in this MDL; that those are -- at least
16 as to the state plaintiffs, those are materials that were
17 produced in a state investigation, and so issues such as like
18 clawbacks, for example, Mr. Mahr said that this order should
19 govern clawbacks for even the investigation materials. That's
20 the first time we've heard that. Because in meet-and-confers
21 they've taken the position that, at least as to the state
22 plaintiffs, clawbacks need to be litigated in all the different
23 state courts for all of the different state plaintiffs, and we
24 said that's ridiculous. Judge Castel has this MDL, you know,
25 to the extent we have an issue on those, we can talk to the

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1 Judge about that.

2 THE COURT: Are you talking about privileged
3 clawbacks?

4 MR. ZWEIG: Yes.

5 THE COURT: All right. What I don't understand, and I
6 don't know, maybe this is Google's position, but is there any
7 dispute -- put the state plaintiffs aside. Take the publisher
8 class, the advertising class, the individual actions. Is there
9 any dispute that the two million documents that have now been
10 produced, albeit under an interim confidentiality order, were
11 produced in this action?

12 MR. MAHR: Well, we don't have an objection to the
13 plain meanings of the word. I think Mr. Zweig just suggested--

14 THE COURT: No. No. Answer my question.

15 MR. MAHR: No, there isn't.

16 THE COURT: So they were produced in this action.

17 MR. MAHR: They were provided in this action. I
18 think -- they were not produced to the extent they were
19 produced to discovery requests that were tailored to the needs
20 of this case and tailored to the relevant actions subject to
21 the action.

22 THE COURT: That may be true, but they were produced
23 in this action as an order of this Court, not in any of the
24 standalone state actions.

25 MR. MAHR: Yes. Yes, your Honor.

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1 THE COURT: So those documents are intended to be
2 governed vis-a-vis, let's say, Mr. Boies' client, under this
3 protective order. Right?

4 MR. MAHR: Correct. And if we have a clawback
5 request, we'll do it under this protective order under the
6 procedure you --

7 THE COURT: But, however, if the state plaintiffs --
8 as to the state plaintiffs, your position is they're not.

9 MR. MAHR: No. Same clawback provisions regardless
10 whether -- who it is from. We'll be clawing the document back
11 from everyone, and, therefore, it should be it same procedure
12 for clawing it back. We wouldn't just claw it back from one
13 party and not another.

14 THE COURT: Again, maybe my lawyering skills are
15 fading, but I'm not gathering the distinction between "governed
16 by the terms of this order" or "deemed to have been produced in
17 these actions" which would have the effect of it being governed
18 by this order. So what am I missing here?

19 Maybe Mr. Boies can explain this to me.

20 MR. BOIES: I think your Honor is exactly correct;
21 that if it's deemed to have been produced in these actions, it
22 will by definition be governed by the terms of this order.

23 Now, what I think maybe is not being performed as
24 correctly as it might as to why Google cares about this, what
25 Googling thinks is that if these documents are not produced in

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1 this action, that they somehow -- we just got them out of Texas
2 without a court order, without them being produced in this
3 action, then they don't have to respond to, for example, a
4 request for a privilege log for alleged privileged documents
5 that they withheld. This is to some extent, I think, another
6 issue of trying to solve problems down the road in the
7 protective order.

8 THE COURT: Well, I have a little bit of sympathy if
9 that's what Google is saying, there may be another way to deal
10 with this from the standpoint of a -- forget the state
11 plaintiffs for a moment. State plaintiffs got these through a
12 lawful means in the state investigation and the state action.
13 That's done. But I don't think it's appropriate for the
14 private plaintiffs to turn around and say, well, go back and
15 look at what caused you to produce this to the state in the
16 state investigative phase and tell me what you didn't produce
17 to them because it was privileged.

18 I'll tell you what would be fair, is if you want to
19 frame a proper Rule 34 request and the Rule 34 request sweeps
20 in documents as to which the attorney/client privilege applies,
21 then that's a different story, and it may very well be fair and
22 appropriate that Google produce a log. All right?

23 I imagine, I don't know, people can be very creative
24 with their Rule 34 requests, but I'm going to take a wild guess
25 that a very high percentage of the documents that a reasonable

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1 Rule 34 request would reach, Google is going to say it's
2 already in the documents you have. But there are some
3 documents that are responsive to this Rule 34 request which you
4 crafted in 2022 that Google is going to say, no, we don't plan
5 to give you that. We haven't given it to you as part of the
6 two million, and we don't plan to because they're privileged,
7 and in that instance, the rules of the road are you produce a
8 privilege log.

9 And I see counsel for Google pretty much nodding in
10 agreement.

11 MR. MAHR: Yes, your Honor. If I may, Eric Mahr for
12 Google. You put your finger on it, and I'm sorry it wasn't
13 clear on the face of it. "Deemed produce in this action" seems
14 like innocent words, but through the meet and confer it was
15 made clear that that was viewed as a way to get a privilege log
16 looking backwards. We're happy to do Rule 34 discovery when
17 your Honor lifts the stay, and at that point if there's a
18 privilege log required, then we would comply with order at that
19 point, but not going back to two years in the state court
20 investigation.

21 THE COURT: Yeah. And actually this is not even
22 really an issue that affects the state. I don't know. I guess
23 the state could still issue a Rule 34 demand and trigger the
24 obligation.

25 MR. ZWEIG: Yeah, your Honor. If I may, the

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1 discussion you just had with Mr. Boies I think was qualified as
2 to the private plaintiffs.

3 THE COURT: I know. And I want to hear about it.

4 MR. ZWEIG: So, in fact, in Judge Jordan's court while
5 discovery was ongoing before the MDL, we did issue Rule 34
6 requests requesting that they produce the documents that they
7 produced in the investigation in this case. They objected to
8 those requests. I am pleased that this has already been
9 productive because it sounds like we've eliminated an issue as
10 to clawbacks. Those will be governed by, as Mr. Mahr clearly
11 said, this Court. We do still have though the outstanding
12 issue of privilege logs. Google had promised us privilege logs
13 with respect to the documents that they produced, and we're
14 meeting and conferring with them now on it.

15 THE COURT: Everybody is going to have to accept my
16 advance apology for interrupting, but I'm going to try to keep
17 this all moving, that's why I interrupt.

18 MR. ZWEIG: I understand.

19 THE COURT: But if your Rule 34 requests describe
20 categories of documents, that's one thing. If it's one Rule 34
21 request that says, "Pursuant to Rule 34, give me everything you
22 gave in the civil investigative stage," that's not going to
23 work with me. That's not going to trigger an obligation to
24 produce a privilege log.

25 So as far as I'm concerned, what I said about

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1 Mr. Boies can apply to you as well. I wanted to test it first
2 with the private plaintiff, but that can also work for you. So
3 it seems to me that this gets resolved with "governed by the
4 terms of this order." And I'm telling you, we have a
5 transcript of this. My intent here is, I think you're going to
6 wind up getting approximately to the same place, but
7 conceptually it's not "Give me a privilege log for anything the
8 states ask for that you didn't produce." No. It's going to
9 be, you serve a Rule 34 request. The defendant comes back and
10 says, "I've produced everything that's non-privileged that
11 falls within that request," and that triggers their obligation
12 with regard to a log.

13 Now, we've all had experience with logs. Sometimes
14 common sense prevails, and you spare your judge, and you say,
15 "Well, no, I'm not going to make you log things since the
16 institution of this action your memo to files last week because
17 I don't want to have to do that when you serve a document
18 request." There will be a ton of those things where common
19 sense will prevail. And if they don't, then we're going to
20 have a very unhappy afternoon together, but, you know, so that
21 seems like it's governed by the terms of this order.

22 As to the source code, we're going to get a source
23 code provision in here.

24 Now, I don't know what paragraph three means. I mean,
25 I really have to stay up late at night working on this one.

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1 "Except as explicitly provided herein," and it seems like a lot
2 is explicitly provided herein. "Nothing this order purports to
3 alter the protections previously afforded to investigative
4 materials, including under the Texas OAG order and the
5 multistate confidentiality agreement," which, as I pointed out
6 at the outset, I don't have. I don't even know what this would
7 mean if it were included.

8 Why do you need this?

9 MR. MAHR: Eric Mahr for Google. Your Honor, we put
10 this in -- the first and easiest reason is that there are third
11 parties out there who produced documents under those, and that
12 those protections should remain in place for those third
13 parties who aren't a party to this.

14 THE COURT: Let's pause on that, on your "first of
15 all." Let's pause on that. They wouldn't be in the two
16 million documents though.

17 MR. MAHR: Correct.

18 THE COURT: Right?

19 MR. MAHR: That's correct. They are in the definition
20 of investigation materials though.

21 THE COURT: All right. I'm almost wondering - and
22 maybe I'm agreeing with you - why is this even being discussed
23 in here? They haven't been produced in this action. If no
24 reference was made to them, this wouldn't even come up. How
25 does it come up?

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1 MR. MAHR: I think it's addressed by your previous
2 resolution of the whole "deemed to be produced" issue.

3 THE COURT: All right.

4 MR. ZWEIG: Your Honor?

5 THE COURT: Yes.

6 MR. ZWEIG: Sorry to interrupt, but if we're going to
7 move on, this issue also implicates on page 1, there's some
8 language in footnote 1 that I think relates to this.

9 THE COURT: Right.

10 MR. ZWEIG: We had language that basically says this
11 confidentiality order would supersede the two orders, the Texas
12 order and the agreement which, by the way, your Honor, for your
13 information, is attached as exhibits to our April 6 letter at
14 document 274.

15 THE COURT: I must have missed that.

16 MR. ZWEIG: No worries. So we just wanted to make
17 clear again sort of going back to the issue we've been
18 discussing, this order supersedes those as to the state
19 plaintiffs.

20 THE COURT: But the problem I have is these are third
21 parties who produced documents to the state, right? I assume.
22 That's what we're talking about: Third parties who you
23 legitimately asked for documents from, correct? No?

24 MR. ZWEIG: Correct. Yes, sir.

25 THE COURT: And you entered into some sort of a

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1 confidentiality agreement with them, right? I don't know
2 whether it was so ordered by a judge or it's under the
3 authority of the attorney general to do that, but all of that
4 is fine. But whatever you got, you didn't get in this lawsuit,
5 and I'm not in a position to modify the protections that relate
6 to these third parties. I don't know whether they like those
7 protections better than they like this order, or less well. I
8 suspect they like the existing protections better. I don't
9 know.

10 MR. ZWEIG: I understand.

11 THE COURT: But it's not something that I should be
12 addressing in here in the absence of these third parties.

13 MR. ZWEIG: Your Honor, paragraph three does extend
14 whatever protections were designated by the third party.
15 Obviously, Google's documents are also part of the
16 investigation materials, but they're here to speak for
17 themselves. Paragraph three does extend whatever
18 confidentiality designations the third party made, but your
19 Honor's point about whether the third party would want to be
20 bound by this, I understand.

21 MR. BOIES: The only thing I would ask to be sure
22 we're clarifying is this is relating to third parties. The
23 language here is not limited to third parties. It would be
24 inclusive of anybody, including Google.

25 THE COURT: Well, that should be -- that should be

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1 modified.

2 MR. BOIES: Yes.

3 THE COURT: That should be modified. It should be if
4 a third party produced it, then it's not produced in -- if it
5 produced it to the state AGs before litigation was commenced,
6 they didn't produce it in this action.

7 MR. ZWEIG: Your Honor, I'm sorry to interrupt again,
8 but my co-counsel, Mr. DeRose, reminded me that in the Eastern
9 District of Texas as to those third-party materials, they were
10 essentially by virtue of Judge Jordan's order brought into and
11 covered by that order, which this order would extend to by
12 virtue of paragraph three.

13 Am I saying that right, Mr. DeRose?

14 MR. DeROSE: Zeke DeRose for the states. When Judge
15 Jordan's protective order was entered, the third parties had an
16 opportunity to r designate the confidentiality provisions, and
17 that was done so within 60 days of that order being returned.

18 THE COURT: Now, listen, there are a lot of moving
19 parts. I'm not faulting anybody, but now I'm learning
20 something new. The claim is made that the third-party
21 documents were produced in an action which is a constituent
22 member of this MDL.

23 MR. DeROSE: I think that's correct. Eric Mahr I
24 think was involved in that. Is that how you recall?

25 MR. MAHR: They were produced to us as part of the

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1 state's production of the investigative record in the case.

2 MR. DeROSE: My understanding is that the third-party
3 documents were governed by Judge Jordan's protective order. I
4 think what the states were hoping to do is reduce ambiguity and
5 say there's going to be one protective order that governs any
6 complaints if there's a violation, and that's going to be Judge
7 Castel's protective order.

8 THE COURT: Yes. Go ahead.

9 MR. MAHR: Eric Mahr for Google. I sense you're not
10 going to give us another shot at this. If you did, we could
11 try to clarify this because there's another issue, for example,
12 the multistate confidentiality agreement. Now all the states
13 to whom Google produced the materials under the multistate
14 confidentiality agreement subsequently agreed to participate in
15 the lawsuit, so we want the protections of that agreement to
16 stay in place as to those other states.

17 THE COURT: Who disagrees with that? Anybody?

18 MR. ZWEIG: No, your Honor. In fact, that's dealt
19 with in footnote 1. Anyone who is not a party is still bound
20 by those.

21 THE COURT: So you have that, Mr. Mahr.

22 Now, doesn't mean that somebody can't make a new Rule
23 34 demand or get documents. It doesn't insulate anything.
24 It's just not part of the MDL. That's governed by whatever
25 that preexisting agreement is. But if documents are

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1 legitimately produced in a constituent case in an MDL, for
2 example, before it arrived here, then those documents should be
3 governed by this order and can be legitimately governed by this
4 order.

5 What is an overlay file?

6 MR. ZWEIG: I can give you my best explanation, your
7 Honor. It is a file that is produced when a document
8 production is made, and, for example, if there's a clawback,
9 the party clawing back the material would produce a new file
10 that the receiving party can put into their databases, and it
11 would essentially include all of the meta data, revised meta
12 data, revised documents that are being produced pursuant to the
13 clawback request, sort of to displace those documents that have
14 been clawed back.

15 That's my best understanding, but maybe there's a
16 technical wizard that can do better.

17 THE COURT: This all relates to what if anybody wakes
18 up and discovers that a document they produced was privileged?
19 Is that under that umbrella heading?

20 MR. ZWEIG: I think privileged or I think it could
21 apply if they change the confidentiality designation and need
22 to reproduce the documents as another scenario. It deals with
23 the reproduction of documents, which could encompass at least
24 both of those scenarios.

25 THE COURT: Now let me hear from Meta on page 14.

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1 MR. ORSINI: Yes, your Honor. Thank you. Kevin
2 Orsini for Meta.

3 Our position on this, I think, your Honor, is fairly
4 straightforward. There are a lot of constituent actions that
5 if put into this MDL, how exactly those all shake out once the
6 court rules on the motion to dismiss to the Texas complaint
7 remains to be seen, but at least as we stand here right now,
8 there are a number of cases that have absolutely nothing to do
9 with my client. They don't include allegations related to the
10 GNBA or anything else concerning Meta. And our basic view,
11 your Honor, is just because they're part of an MDL doesn't mean
12 though ought to get discovery. That wouldn't on its face
13 satisfy the basic rule that you only get discovery in your
14 action of documents that are reasonably likely to lead to
15 relevant and admissible material.

16 THE COURT: This is a situation where I'm quite sure
17 we're getting ahead of ourselves because certainly reading the
18 submissions on lead plaintiff, or what do we call it, lead
19 counsel for the advertiser class, one of the, I guess the
20 successful designee said, look, I filed one of the first class
21 actions here, and at that moment in time I did not know about
22 the agreement with Facebook and did not include that in my
23 allegations because the would-be lead counsel said, oh, pick
24 me, Judge, because I have that in my complaint. And the folks
25 who filed the first action who had been designated by Judge

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1 Freeman said, well, Judge, don't really hold that too much
2 against us, because as soon as the stay is lifted and we get a
3 ruling on the motion to dismiss, if that survives, we sure as
4 heck plan to include that. So this is going to be -- I know
5 you just used that as an example, but this is going to be a
6 largely academic point.

7 MR. ORSINI: It may or may not, your Honor. Again,
8 Kevin Orsini for Meta. We have a pending motion before the
9 JPML to bring another action into the MDL.

10 THE COURT: I saw it.

11 MR. ORSINI: Which if it comes will have allegations
12 that have nothing to do with any of the other claims. I guess,
13 your Honor, what I would say is, I don't know what I don't know
14 with respect to how these cases are going to shake out, so I
15 take the Court's point on that. We're perfectly happy to table
16 this issue. We just want it to be clear that nothing in this
17 order automatically would override the notion that if there are
18 constituent actions that have nothing to do with Meta and
19 therefore shouldn't be getting access to our discovery
20 material, that we can take that issue up later and make sure
21 they don't get access.

22 THE COURT: That's fine. If the plaintiffs make the
23 call and a rational plaintiff may make the call not to get into
24 this arena, then it seems to me that you have a point there,
25 and there should be a way that we can accommodate that.

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1 MR. ORSINI: I think that makes a lot of sense, your
2 Honor.

3 THE COURT: Okay. I'm not even going to -- I'm going
4 to table the -- well, let's find out here. I know that there
5 is a sad tale of woe. I've read the sad tale of woe, and I
6 don't mean to belittle it in any way, shape or form. There
7 were apparent leaks, and so I understand why Google is paranoid
8 about this, but why isn't this a matter -- this is pages 16 and
9 17 regarding forensic investigations and forensic
10 investigators. Why isn't this a down-the-road issue where, you
11 know, there's no telling what I might -- I might get the U.S.
12 Attorney's Office involved. So why get into this now? Why
13 isn't this a down-the-road? And I'll say it, if there are
14 leaks, I reserve the right to order forensic investigations of
15 computers, lawyers' computers. All right? Doing it in a
16 responsible fashion that preserves the privilege but gets to
17 the bottom of where the leaks are.

18 So, you know, anybody reading this transcript should
19 understand that this is not a license to abuse the protective
20 order. It's just that carving out that future circumstance I
21 don't think is needed in this order. If I'm dealing with a
22 real situation, I probably will be more inclined to be more
23 expansive in what I'm going to allow than I might if I'm
24 dealing with an abstraction. So that's tabled

25 MR. MAHR: Eric Mahr for Google. May I respond to one

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1 thing?

2 THE COURT: Yes.

3 MR. MAHR: Given your statement, I don't think we need
4 the two paragraphs that you just referred to. The relevant
5 issue is though in the acknowledgment at the end with respect
6 to those who get access to highly confidential or confidential
7 information, and to make sure on the theory that all of those
8 won't read the transcript to this hearing --

9 THE COURT: Send them a copy of the transcript. Let's
10 not lard up the protective order.

11 MR. MAHR: This is just the acknowledgment. It won't
12 be the protective order.

13 THE COURT: I understand. I understand. You want it
14 for the *in terrorem* effect.

15 MR. MAHR: Absolutely.

16 THE COURT: I fully understand that, but you're
17 getting the *in terrorem* effect from this transcript. So, be my
18 guest. Everybody who signs the protective order gets a copy of
19 the transcript if you'd like or the excerpts from the
20 transcript.

21 Okay. Page 18, the bottom there, it's not -- is it
22 *either/or* or is it *either and*? Is it the Google proposal, or
23 is the plaintiff's proposal the Google proposal but
24 substituting this additional language?

25 MR. ZWEIG: I think it's an *or*, your Honor.

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1 THE COURT: It's an or?

2 MR. ZWEIG: It's an á la carte; pick one or the other.

3 MR. MAHR: Eric Mahr for Google. We agree that it's
4 an either/or, and that's because the plaintiff's provision adds
5 something that's not in the federal rules. Our provision is
6 based on the basic idea that if a document is clawed back, you
7 destroy it or you return it, and then it's logged, and you can
8 challenge it.

9 We also added in there from the case law that if
10 there's information in your head from having read that
11 document, you don't have to -- it's impossible to --

12 THE COURT: Where do you find it in the federal rules?
13 Let's see whether we can get this as close as possible to the
14 federal rules.

15 MR. MAHR: Well, it is in 26(b)(5), and the word we
16 left out was *sequester*. And the reason we left out the word
17 *sequester* is because during the meet-and-confer the plaintiffs
18 told us they had what we believe is a creative and incorrect
19 definition of *sequester*, a definition that would allow them,
20 when we identify a document to be clawed back, to take that
21 document, to utilize it by sharing it with the other members of
22 the joint plaintiffs group so that they could come to a
23 consensus as to whether as a group they should challenge the
24 clawback or not. We think that is exactly what should not
25 happen; that instead -- we don't have any objection to the use

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1 of sequester in the way it's been used in common English
2 language or in the federal rules, which means put it away
3 somewhere where nobody will see it.

4 THE COURT: Put it in a sealed envelope and keep it on
5 the side of your desk, right?

6 MR. MAHR: A locked cabinet would be better.

7 THE COURT: Yeah.

8 MR. MAHR: But they told us that in order to get
9 consensus among a group of many stakeholders that they would
10 have to circulate the document in order to get input. This
11 could be a document, for example, say we make a production on a
12 Monday, and on Wednesday we realize there are ten privilege
13 documents in it. We tell them, "There are ten privilege
14 documents in there. Send them back."

15 THE COURT: You know what? I think you ought to
16 rewrite it, use the word sequester and define it. And no one
17 is going to get hurt because if it's sequestered, and there's a
18 big fight about it, the document is going to come to me, and
19 I'm going to open the envelope, and I'm going to look at it.

20 MR. MAHR: Yes, your Honor. We just want to ensure
21 that it doesn't -- having been identified as a clawback to mean
22 it's then going to be circulated among 30 law firms.

23 THE COURT: I understand. It's the lawyer -- well,
24 you have to figure out what are you going to write into this as
25 to the protocol. You've got to write in somebody. It's going

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1 to be the third-year associate who happens to have it on their
2 desk or a paralegal, and they're the sequestering party? It's
3 got to be a little more flexible than that.

4 MR. MAHR: We're happy for the plaintiffs to identify
5 one person or firm to do that but not 40.

6 THE COURT: Yeah, I think that makes sense. You
7 identify -- this would transcend the various groups, so maybe
8 one designated lawyer by the state plaintiffs, the publisher
9 class action, the advertiser class actions, and collectively
10 individual actions have to pick a person, something like that,
11 and they can have access, but it doesn't get circulated
12 generally because somebody other than a paralegal or a
13 second-year associate has to be able to frame the arguments.

14 MR. MAHR: Understood, but I believe that the
15 plaintiffs also put the word utilize the document for purposes
16 of challenging the privileged designation, and I don't think
17 that's contemplated by the rules. That normally happens if you
18 identify it. It hasn't been read by anyone; we've identified
19 it.

20 THE COURT: Listen, I've agreed with you on the
21 sequester point. So it's going to be sequestered, meaning that
22 they're not going to quote it verbatim or attach it to their
23 position. They will say we honored the sequester. We have it,
24 but we believe it was sent beyond a reasonable group of
25 addressees and to third parties. It was sent to third parties

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1 and any privilege that may have existed is gone.

2 MR. MAHR: If I may, if they create a clean team like
3 the government does to do that so those people aren't involved.

4 THE COURT: No, we aren't doing that.

5 MR. MAHR: Then the case is by identifying ten
6 privilege documents in a production that they might not even
7 have seen yet, they're now going to pool those. Instead of
8 just sending them back to us or destroying them, they're now
9 going to read them all and say, "Oh, yeah, we agree, this is a
10 privileged document."

11 THE COURT: Listen, I started where I think I'm going
12 to end, which is, get as close as you can to the language in
13 Rule 26 because then when you fight about what that means, we
14 can look at what other judges have said it means. And I'm
15 allowing a bit of an exception for defining the word sequester.

16 MR. MAHR: Understood.

17 THE COURT: But the reality is, it's never good when
18 you have to clawback. It's suboptimal. You don't want to have
19 to do that. I know you don't. And that's legitimate, but
20 there has been some milk spilled when that happens. And that's
21 the way it is. Otherwise, you have something else that is
22 unworkable, which is what I described as the lower-level person
23 being the only one who could have a discussion with you or take
24 a position on it. How can that be right?

25 MR. MAHR: They will still have the virtue of our log

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1 and be able to challenge it as they would challenge any other
2 privileged document on the basis of the log. In other words,
3 they shouldn't -- I think the law in this circuit focuses on
4 the protection of the privilege, and the fact that an
5 inadvertent production, especially in a case as large as this
6 with as many documents going back and forth as this, they
7 shouldn't get a benefit out of our having to claw it back by
8 being able to read a privileged document and then say, oh yeah,
9 you're right, here it is.

10 THE COURT: Listen, the rule controls, but before the
11 rules, there were debates. There was the one approach that, my
12 goodness, if my adversary says this document is privileged, I
13 shall not look at it. I'm going to seal it right now and put
14 it in the safe. It used to be, you know, bar association
15 panels on it. The other school of thought was, my goodness, I
16 have a fiduciary duty to my client. I don't have the luxury of
17 doing that. Plus, which this system promotes a world of
18 fibbers. Let's me just take a peek. Oh, it's just a little
19 peek, you know. So there were debates about this, and there
20 was not unanimity, and it's wonderful that there is something
21 in the rules on clawback. Let's get it as close as to the
22 rules are and leave it at that.

23 MR. MAHR: Understood, your Honor. Thank you.

24 THE COURT: Listen, now we're getting into another big
25 area that's going to surface at some point here. I don't know

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1 what this order is talking about with, you know, "or up to five
2 days before trial, whichever is sooner." I don't know what the
3 order is talking about when it's saying "seal first and then
4 litigate later."

5 You know, my individual practices only have one
6 requirement on a confidentiality order, and that's the one
7 thing that neither side wants to comply with. We've had bad
8 experiences in this district where a provision was inserted in
9 a confidentiality order that granted the right to file a
10 document as sealed just solely on the decision to stamp it as
11 confidential or highly confidential. And for that reason, my
12 individual practices say -- the first sentence is all I need to
13 get into. "Notwithstanding any other provision, no document
14 may be filed with the clerk under seal without a further order
15 of this Court addressing the specific documents or portion of
16 documents to be sealed." That's to reduce the practice.

17 If you think you're going to have summary judgment
18 decisions in this case, if we get that far, that are going to
19 have sealed materials and sealed portions of the judge's
20 decision, you're wrong. I think you can look -- I don't think
21 I have ever done that, and I have never once had a trial, and I
22 hope never to have a trial, where there is sealed evidence. I
23 don't even know how that's done. I saw something in here that
24 says, oh, we'll talk about that later. what do you want to do?
25 You want to clear the courtroom during the testimony or the

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1 playing of a deposition? No. We're not doing that. This is a
2 public courtroom. Nor am I going to impose requirements on
3 jurors as to what they can and cannot say when they're
4 discharged as a juror.

5 Now, fortunately, I've never had to deal with the
6 Coca-Cola formula. And I get it. You know, if you have to
7 have testimony on something about your source code -- first of
8 all, I can't imagine in an antitrust case, yeah, it's in your
9 source code, but you're going to be describing what the source
10 code does, not how you do the source code. You're not going to
11 lay out the formula in the algorithm. You're going to have
12 testimony that describes what the algorithm does, and that --
13 you know, it's part of the unpleasant consequences of being a
14 party to a lawsuit. And you may have good arguments as to why
15 the discovery should be narrowed, et cetera, but I just don't
16 see this as a case where I'm going to allow you to file any old
17 thing that somebody in somebody's shop designated as highly
18 confidential, file it as a sealed document. Oh, but wait,
19 Judge, we wrote in here that then you have to justify it after
20 the fact. No, don't justify it after the fact. Justify it
21 before the fact.

22 MR. ZWEIG: Your Honor, if I may?

23 THE COURT: Yes.

24 MR. ZWEIG: I think I could speak to this. I should
25 also say I've seen the Coca-Cola formula in the high fructose

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1 corn syrup case. It was interesting.

2 THE COURT: All right.

3 MR. ZWEIG: But I think this provision you are
4 speaking about, your Honor, largely came from the plaintiffs.
5 In the investigation materials, the two million documents,
6 nearly every single one was marked, as you might expect, highly
7 confidential. And so we're in a situation where we as
8 plaintiffs under the judge's -- your Honor's individual
9 practices need, I think, to in 14 days in advance notify the
10 defendants about which documents we plan to use.

11 THE COURT: So you want to modify the 14 days to
12 something less than that or you want some modification? That's
13 fine. But the answer is not that you're going to file the
14 document under seal and then, what? I looked very carefully.
15 What happens? Oh, it stays sealed, I think, until the judge
16 gets around to ruling on the sealing, right? Is that right?

17 MR. ZWEIG: That is correct, your Honor.

18 THE COURT: No, I want you to think of what that
19 means. So I have criminal cases. I have civil rights cases.
20 I have commercial cases of all different variety. And nothing
21 can happen, and this remains sealed, until I find time to write
22 an opinion; not just an order, write an opinion under *Lugosch*.
23 Go read *Lugosch* and its progeny to see what kind of a regime we
24 operate under now.

25 And, by the way, I happen to agree with it. But it's

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1 a time-consuming document-by-document process. Go look at the
2 orders on sealing. And if you think that what I'm going to do
3 is just spend hundreds of chamber hours just figuring out the
4 sealing before we get to the merits of it, it's not happening.

5 MR. ZWEIG: And I sympathize with the Court. I think
6 the question for us was under your Honor's individual
7 practices, if we're not the ones -- we agree with the Court.
8 We don't want all of this stuff sealed. We'd like to have it
9 in open court, but we're not the ones to make that decision.
10 And so what ends up happening under your Honor's individual
11 practices is the burden, even though it's Google that marks
12 everything highly confidential, including press releases and
13 everything else, we're the ones that have to make the motion to
14 seal. We don't want to make the motion. We don't agree with
15 the designations in the first place.

16 THE COURT: But I have it in here, and you're allowed
17 to not like my days. I'm not sure I even like my days. But
18 it's "Unless otherwise ordered, a party seeking to file an
19 opposing party's confidential information shall so advise the
20 opposing party 14 days in advance specifying the precise
21 portion of the information the party seeks to use, the general
22 purpose thereof and any redactions to which the party does not
23 object. Within 7 days thereafter, the party whose confidential
24 information is sought to be used may make an application to
25 seal in accordance with the first paragraph of this order,

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1 et cetera, et cetera.

2 So, in that instance, the monkey will not be on your
3 back except to give them notice, and then they're the ones who
4 have to meet the *Lugosch* standard. And the answer is, you
5 know, there are a lot of documents where you're interested in
6 the first and the third paragraph. That's where you're making
7 your point. But the second paragraph has something that's
8 arguably highly confidential and maybe should be sealed. Well,
9 if you say I really only want the first and the third
10 paragraph, you moot out this thing. And so you file it
11 redacted. I'm a grownup. I can ask for the unredacted version
12 if I need it. That's the goal here is to, you know, cut back
13 on the froufrou.

14 This is not going to go well as a case if the name of
15 the game is to see whether the Court can be worn down with
16 satellite disputes. There are a lot of tools at a Court's
17 disposal to make sure that doesn't happen. Even with parties
18 who do not give a hoot about monetary sanctions; you don't have
19 a monetary sanction that could have an impact on them. There
20 are a lot of other remedies open to a judge, and I don't want
21 to play that role. I've done very well. This is I think my
22 fourth MDL, you know, and the discovery disputes have been
23 nonexistent. Go look at the docket in the *Bank of America*, the
24 *Sun Edison*, the *Time Warner Cable* litigation. In all of them,
25 you can count the discovery disputes on one hand. I think in

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1 the Bank of America there was one dispute. It was whether
2 Bernanke was going to have to appear for his deposition. So
3 the judge said, I'll tell you what, take the depositions of the
4 first reports and then get back to me if you can't get the
5 information from them, and then we'll decide the issue. Never
6 heard from them again. So, I'm all in favor of parties being
7 vigorous advocates on the merits. Save your energy for the
8 merits, for the stuff that counts. I'm all ears, but not on
9 the collateral nonsense.

10 MR. BOIES: Your Honor, can I address the sealing
11 issue?

12 THE COURT: Yes.

13 MR. BOIES: I understand and agree exactly what the
14 Court has said, but there's a practical issue here, and, that
15 is, that given the volume of materials that are stamped or
16 designated as confidential or highly confidential, what it
17 means is that we have to know 14 days in advance.

18 THE COURT: So I said I'm flexible on the days. So if
19 14 days does not work for you, work that out. You can put in
20 language, and if you say, five days, three days, whatever, come
21 up with something reasonable. But the point is you don't seal
22 first and then somebody justifies it later. We're not doing
23 that. We're not doing that.

24 MR. BOIES: I appreciate that.

25 THE COURT: And there's got to be -- this forces a

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1 discussion before it comes in and where is this going to come
2 up? What are you going to be needing to file with the Court?
3 I hope we're not all anticipating, well, our weekly discovery
4 fight, Judge, what do you think? How else are we going to have
5 weekly discovery fights if we don't want to submit highly
6 confidential documents here? Or, you know, the 5,000 documents
7 that will support our summary judgment motion. That's
8 ridiculous. If you need 5,000 documents to support or oppose
9 summary judgment, you're in trouble in the first place,
10 whichever side that may be. You know?

11 This may be an enormous case, but, people wiser than I
12 am have often said that the most complex boil down to about ten
13 documents, you know. There may be terabytes produced, and I've
14 certainly had trials where the trial evidence has been two
15 terabytes of not videos or audios but of physical documents,
16 and we've managed it, but we are not going to have unnecessary
17 filings. When you have a real discovery dispute, if you have
18 one, I'm happy to be all ears; but if we're just going to play
19 games and, you know, grown ups can't resolve it, it's going to
20 get unpleasant quickly.

21 MR. ZWEIG: The Court's guidance is helpful, your
22 Honor. We'll discuss the time period and other issues with the
23 other side.

24 THE COURT: Yes. I'm going to just say it right now.
25 If testimony is important enough to be heard by a trier of fact

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1 or to be considered on summary judgment, then the likelihood is
2 that it doesn't belong being under seal. I went through this
3 with the, I don't know if it was the third amended complaint,
4 second amended complaint, or maybe a little bit with both of
5 them. Yeah, sure, let's protect individuals' privacy so that
6 they don't get flooded with emails late at night from people
7 with time on their hands who are reading dockets, but short of
8 that, there's not a heck of a lot that belongs in a complaint
9 that needs to be a state secret.

10 What else?

11 MR. BOIES: Your Honor I don't want to go backwards,
12 but --

13 THE COURT: No, go ahead.

14 MR. BOIES: There was an issue on page 11 that I don't
15 think we addressed.

16 THE COURT: Okay.

17 MR. BOIES: That's at the top where Google is
18 requesting a provision that essentially says that, "any portion
19 of a transcript or deposition exhibit is confidential without
20 having to make any designations."

21 THE COURT: And why would that be? That's a question
22 for Google.

23 MR. MAHR: Well, your Honor, we don't think the burden
24 of making confidentiality designations of a deposition is worth
25 the candle. Highly confidential information in this case is a

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1 strict standard. It has to be material and significant to
2 competitive commercial harm. On the other end, if anything is
3 going to be publicly used, we go to *Lugosch*, which is a
4 different standard.

5 In the middle -- and part of this might be remedied by
6 a tightened version of confidential information, but we believe
7 that a case in which we have to go through every deposition and
8 determine on the broad standard that previously existed that we
9 are going to fix to figure out what may or may not be
10 confidential, it doesn't serve a purpose because there's not
11 going to be any use -- it doesn't affect the use of the
12 information in the case, and the information is not going to be
13 used outside the case unless it passes *Lugosch*.

14 THE COURT: Well, I don't know that -- if I understood
15 you correctly, I don't know that I'm agreeing with that. So
16 this is a deposition, and the deposition is not being
17 designated as highly confidential. Is that the circumstance
18 we're dealing with here?

19 MR. MAHR: After the deposition is over, Google has a
20 certain amount of time to designate portions that are highly
21 confidential.

22 THE COURT: Right.

23 MR. MAHR: Because that will affect the use of the
24 deposition in other parts of the case. Whether things are
25 identified as confidential information or not doesn't have a

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1 lot of ramifications for the litigation, the rest of the
2 litigation. That's why Judge Jordan viewed it as: Just leave
3 it all confidential; we're not going to be putting these
4 depositions out into the public anyway, and the only examples
5 of possible -- of information that the plaintiffs provided was
6 the background, for example, of the deponent. That's not
7 information that should be going out into the public anyway.
8 So we don't see a purpose in requiring Google -- and it's a
9 one-way requirement -- to go through all these depositions and
10 identify confidential material when there's no purpose for that
11 identification.

12 THE COURT: Well, but, see, this goes back to when we
13 first started at the beginning of the afternoon, the definition
14 of confidential was so loose that it's like, well, if it's --
15 I hope you're not saying if it's not public and we have not
16 made it public, then it's per se confidential.

17 MR. BOIES: That's what he's saying, your Honor.

18 MR. MAHR: That's not what I'm saying.

19 THE COURT: Listen, I know sometimes taking it to the
20 absurd isn't always fair to people, but I assume the cafeteria
21 menu is not public either, but it's not confidential. That's
22 not the standard. Certainly, if it is public, then it can't be
23 confidential, but it seems to me that this should not be
24 reflexive.

25 MR. MAHR: Your Honor, our point is what's the

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1 difference for the litigation to our designating something
2 confidential or not unless the idea is that the plaintiffs want
3 to publicize something about a deposition. There's no First
4 Amendment right to take discovery materials and try the case in
5 the public. So we don't see any practical value of imposing an
6 extra set of work on Google, mainly Google, because we're the
7 ones that have the information, without any kind of rhyme or
8 reason.

9 MS. VASH: Your Honor?

10 MR. BOIES: Your Honor, David Boies.

11 THE COURT: And then Ms. Vash.

12 MR. BOIES: I'm sorry.

13 THE COURT: Go ahead.

14 MR. BOIES: We've just gone through the sealing issue.
15 If something is confidential, we can't use it in our papers
16 unless we go through -- whether it's three days, five days, 14
17 days -- this process of presenting it to them, them responding
18 and then bringing it to the Court if they object.

19 THE COURT: Well, just let me challenge that or ask
20 that, I -- Mr. Boies, I assume you've read this more carefully
21 than I have. I thought that only applied to highly
22 confidential.

23 MR. BOIES: No, if you look at page 30, 24(a).

24 THE COURT: 24(a).

25 MR. BOIES: At the top of the page, it says,

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1 "Notwithstanding the Court's individual practices, unless
2 otherwise ordered, a party's filing containing or" --

3 THE COURT: Yeah. No, I get it. I get it. I stand
4 corrected. That's a real problem. Yeah. Nope. If you want
5 that provision in, you want any variation on that theme, yeah,
6 you're going to have to designate it, and there's going to
7 be -- you're going to have an uphill battle under *Lugosch*.
8 It's not going to be enough to simply say, oh, well, this is
9 conclusory fashion; this is valuable, important to our business
10 and could provide a competitive advantage to somebody. Just
11 those conclusory terms are not going to carry the day. And so
12 if that's going to trigger the obligations and the mechanism
13 for sealing applications, then let me impose the requirement on
14 you to designate exactly the page and line that you think is
15 confidential and be prepared to justify it.

16 Ms. Vash.

17 MR. VASH: Thank you, your Honor.

18 Just as your Honor just said, don't justify it after
19 the fact, let's justify it before the fact. Rule 26 requires
20 just that. Rule 26(c) says that the Court may, for good cause,
21 issue an order to protect a party or person from annoyance,
22 embarrassment, oppression, or undue burden or expense,
23 including one of the following, requiring that a deposition be
24 sealed and opened only to the Court order.

25 Google is required under Rule 26(c) to make that

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1 showing before the Court before they get a blanket designation
2 of confidentiality. That's in the rule, and that's what the
3 case law says, and so that's why we believe that they do need
4 to make that showing.

5 THE COURT: Well, I'm open to allowing Google to
6 designate something as confidential. They will have to
7 designate it and the fight will come when somebody wants to
8 file it, but I am hoping that this will be at the summary
9 judgment stage, if there is one, and, I don't know, maybe it
10 could come up with in limine motions, I don't know, but I don't
11 expect it to be an everyday thing. And even in in limine
12 motions, you can make an in limine motion that all evidence of
13 what we're doing in the following four continents should be
14 excluded from trial evidence. You don't need to annex a lot of
15 documents on that. You can say there are documents that deal
16 with what we're doing in Antarctica, and that has nothing to do
17 with this case and your Honor should not allow that kind of
18 evidence in. Nobody really needs confidential information for
19 that.

20 MR. ELIAS: Jordan Elias for the advertisers. If I
21 may be heard briefly on this?

22 THE COURT: Sure.

23 MR. ELIAS: I think this issue might also arise in
24 connection with class certification proceedings where we
25 typically file a few dozen exhibits in support of our requests.

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1 I guess my concern has to do with the burden on the Court under
2 this protocol.

3 If we must disclose the exhibits that have been
4 designated as confidential or highly confidential by Google 14
5 days in advance, they must make their particularized showing
6 within a week before our filing date, it seems to me that that
7 places a burden on the Court to rule almost instantaneously on
8 these potential sets of --

9 THE COURT: I have a way around that. You can file
10 your papers in unredacted -- not file it. You can deliver it
11 to chambers and I'll have it, okay? And I don't have to
12 resolve it instantaneously; you won't be in default on your
13 filing. You can deliver it to chambers in whatever form while
14 the sealing motion is on, and that's not going to slow me down.
15 I'll have the motion papers.

16 MR. ELIAS: I see. Thank you.

17 THE COURT: We may have some bellwether rulings on
18 confidentiality and highly confidential early on in this case
19 that may make things easier. That may be the answer.

20 What else? When do you want to get me a revised
21 draft?

22 Yes?

23 MR. ORSINI: Your Honor, Kevin Orsini for Meta.

24 THE COURT: Yes.

25 MR. ORSINI: I'm glad Mr. Boies went back to page 11

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1 because I didn't want to be the one to have to go backwards.
2 One other issue is on page 22, your Honor, which I think can be
3 addressed quickly. This is the question of which employees of
4 Meta or Google can be shown documents at depositions produced
5 by the particular company. Obviously, these are very, very
6 large institutions with many employees. It is exceedingly
7 common in such entities not to share all of the most highly
8 confidential information with every single one of those
9 employees. Our position is simply that just because you're
10 deposing a Meta employee doesn't mean that you can show them
11 any Meta document, including our most highly confidential
12 documents, such as a memo draft by Mr. Zuckerberg. We've left
13 open -- and, of course, with executive officers, you can show
14 them whatever you want. A 30(b)(6) witness, you can show them
15 whatever you want. But any Meta witness or any Google witness
16 should not be able to be shown each and every Meta document or
17 Google document, as it may be, regardless of whether it's
18 something that has anything to do with their day job.

19 THE COURT: Well, what do you do when a senior
20 official says: This is our policy. This is how we ought to be
21 doing this. This is what people should be doing. And now
22 you're going below the upper level, maybe deep in the
23 organization. What's the problem with asking that person
24 whether this is in fact the practice that was followed?

25 MR. ORSINI: So if it's a policies, those are policies

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1 that would be available to all employees. What I'm focused on
2 are -- let's say Mr. Zuckerberg is debating with Ms. Sandberg
3 some highly confidential business plan, and they want to show
4 it to some very low-level Meta employee to discuss that highly
5 confidential business plan with them at a deposition.

6 THE COURT: Well, if that happens, that's insanity,
7 and I suspect you're going to be on the phone to me. Never
8 mind the document, the questioning is insane.

9 MR. ORSINI: Well, I agree with that, your Honor,
10 which is why we're looking to this provision to minimize
11 getting you on the phone because I'm not one to instruct, for
12 obvious reasons, on relevance, a witness not to answer a
13 question. What we're trying to have is some ground rules that
14 provide guardrails here, and it's something that, frankly, I'm
15 more concerned about, because they won't agree to it, than I
16 might otherwise be.

17 THE COURT: Well, I think both of you are wisely --
18 and members of the bar are great at this, and I understand,
19 judges do it too: The *what ifs*. They have their *what ifs*; you
20 have your *what ifs*. Your *what if* is a good *what if*. Do you
21 want to give me a *what if* on the other side?

22 MR. ZWEIG: I'd love to, your Honor. In fact, I
23 created one using St. John's basketball players.

24 THE COURT: All right.

25 MR. ZWEIG: But, no, in all seriousness, your Honor,

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1 an example in terms of why we need these provisions. If you
2 have Google employee A communicating in an email with Google
3 employee B, or a Meta employee, substitute whichever one you
4 want, saying, hey, we've developed this great algorithm to
5 really screw over the publishers, but we need to talk to our
6 supervisor C, who is not an executive but just a Google
7 employee; and the email chain then picks up and says, a Google
8 employee says, hey, I spoke to C. He says it's a go, she says
9 it's a go, and let's implement it. If we wanted to take that
10 email chain and show it to Google employee C, the protective
11 order wouldn't currently allow for that unless we had the
12 provisions that we had asked for.

13 THE COURT: Well, you know, you're going to have to be
14 very selective in who your ten deponents are. It's ten
15 depositions a side under the federal rules. So I can referee
16 ten depositions.

17 MR. ZWEIG: Your Honor is absolutely right. We do
18 have to be selective, which is why we'd like to have the
19 flexibility to figure out and be able to take the depositions
20 that we want to take. In the scenario I just laid out, it may
21 be that we want to do C, and not A and B, so -- since that was
22 the person that made the decision.

23 THE COURT: Yeah.

24 MR. ORSINI: One point, your Honor, just for the
25 record.

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1 THE COURT: Yes.

2 MR. ORSINI: In fact, he would be permitted to do what
3 he just described under the protective order.

4 THE COURT: I thought so. It sounded that way to me.

5 MR. ORSINI: It's paragraph (h) on page 22. "Any
6 person who the highly confidential information itself
7 indicates, or who the receiving party has a good-faith basis to
8 believe, had access to the document or highly confidential
9 information," right? An email saying he talked to employee C
10 and he's on board, that fits.

11 MR. ZWEIG: May I make one other point.

12 THE COURT: Yeah.

13 MR. ZWEIG: Your Honor, there are sort of three
14 provisions here. Being able to show documents to current
15 employees. That's a provision that Google agreed to in the
16 search case, the *U.S. v. Google* search case. They actually
17 asked for and had to go back to the court and say, Judge,
18 sometimes it's not clear which employee had access or
19 knowledge, so we just think it's better to minimize disputes
20 before the Court to just allow a depos -- you know, the person
21 deposing the producing party to show documents on that
22 producing party to any current employee. It minimized
23 disputes. Google actually went and asked for that. That's one
24 of the provisions that we're asking for.

25 THE COURT: I'm inclined to go with the plaintiff on

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1 this. Listen, it's foreseeable that there are going to be
2 instances where you're going to wistfully say, "Judge, I told
3 you this was going to come up, and it's come up and this is a
4 problem." And I may agree with you and may say, "Okay, we're
5 going to shut this down." But my goal here is to get this
6 simplified and get it done. So what do you need? You all are
7 going to have to figure out how you want to handle this. But
8 is it unreasonable to ask you to get this back to me after
9 you've negotiated, and the drafts have been exchanged, and
10 you've fought with each other, and you've emailed and
11 counter-emailed and what have you, that I get something in 21
12 days. Is that reasonable?

13 MR. BOIES: That's entirely reasonable, your Honor.

14 THE COURT: All right. So somebody is going to have
15 to figure out who is going to do what first, and I think that
16 burden sounds to me like it's going to logically fall on Google
17 because Google's interest transcend the different groups of
18 plaintiffs. And perhaps you can circulate it to Meta's counsel
19 and then get it out to the plaintiffs to comment on. You know,
20 again, I said the perfect is the enemy of the good, and so
21 let's get something and have that accomplished.

22 Anything else from the plaintiffs?

23 MR. ZWEIG: Your Honor, two quick items, and I
24 apologize, I didn't get to this in the beginning.

25 As we indicated in our letter last week, our lead

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1 counsel Mark Lanier and Ashley Keller couldn't make it and
2 apologize for that, but you got the guy with the better
3 haircut.

4 The other thing we raised with the Court previously,
5 although not by application, is we proposed a few dates for
6 hearings on motions to dismiss, and I know Google has requested
7 a hearing on their motion to dismiss as well. We proposed
8 May 24, 25th or 26th.

9 THE COURT: I'll reach out to you guys when I want you
10 to come in.

11 MR. ZWEIG: Understood, your Honor.

12 MR. BOIES: Thank you, your Honor.

13 MR. ELIAS: Your Honor, one final point. Jordan
14 Elias.

15 THE COURT: By the way, I think there's a rule in New
16 York, you have to do it after the summer associates arrive.
17 Anyway, but go ahead.

18 MR. ELIAS: With respect to the issue of ten
19 depositions a side, the advertisers recognize that's in the
20 federal rules. We favor efficient proceedings. However, this
21 is something that parties in complex litigation regularly
22 stipulate around it.

23 THE COURT: Well, guess what? Guess what? I was
24 pulling your leg. I will tell you that. Maybe I shouldn't
25 have told you that, but, but, parties are not going to

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1 stipulate around it. No blank checks. You're going to have to
2 persuade me why you need who you need when you're going above
3 the limits. That's the what it's going to be. I've been in
4 these cases and counsel will say, oh, 25 a side. Well, where
5 does that come from? How do you know you need 25? You're just
6 throwing out a number. No, we're not going to do that. You're
7 going to justify -- you're going to get what you need and not
8 anything more than you need.

9 MR. ELIAS: Very good. I did have a number in mind,
10 but I do --

11 THE COURT: Well, I don't want to hear the number.
12 That's not going to work, so -- and, you know, surprise reveal,
13 these are going to be -- a witness is going to sit for their
14 deposition once in the various cases. And so if it's a Google
15 witness, the plaintiffs bar is going to have to figure out how
16 they're going to divide this up, and you can use all your great
17 negotiating skills and oral advocacy on your fellow plaintiffs'
18 lawyers to figure out how that will be sorted out because the
19 last thing you want is the judge telling you how it's going to
20 be sorted out. That's never a good plan. But I appreciate
21 your raising that point.

22 MR. ELIAS: Thank you, your Honor.

23 THE COURT: What else?

24 MR. MAHR: Nothing from Google.

25 MR. ZWEIG: Nothing from us, your Honor.

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1 THE COURT: Thanks for coming in. I certainly
2 understand, I wanted to get this done, get the ball rolling on
3 this.

4 MR. ZWEIG: We appreciate the Court's expediency.
5 Thank you.

6 THE COURT: All right. Thanks.

7 (Adjourned)